

Sponsorship Levels — The Cowboy Way Jubilee

May 2 – 5, 2019 @ Market Place on Broadway, Downtown Ardmore

General Event Wide Sponsorships Available:

Platinum \$10,000

- “Sponsored by [Company Name]” in all advertisements (print/digital/tv/radio)
- Company Name/Logo in all visual advertisements (print/digital/tv)
- Up to 4 Passes to All Jubilee events (3-days, concerts, etc.)
- 25% Off Event Tickets for Employees
- VIP Meeting with all Celebrities
- Full page ad in Event Program & in 3x/yr Newsletter
- All Lower Level Benefits

Gold \$5,000

- “Thank you to [Company Name]” on all audio advertisements (radio and television)
- Company Name/Logo in all visual ads (print/digital/tv)
- Up to 2 Passes to All Jubilee events (3-days, concerts, etc.)
- 15% Off Event Tickets for Employees
- Half page ad in Event Program & 3x/yr Newsletter
- All Lower Level Benefits

Silver \$2,500

- Company Name/Logo in all visual advertisements (print/digital/tv)
- Up to 2 Passes to All Jubilee events (3-days, concerts, etc.)
- 10% Off Event Tickets for Employees
- Quarter page ad in Event Program & half page in 3x/yr Newsletter
- All Lower Level Benefits

Bronze \$1,000

- Company Name/Logo in advertisements (print and digital)
- One Pass to All Jubilee events (3-days, concerts, etc.)
- VIP Meeting with select Celebrities
- 5% Off Event Tickets for Employees
- One-Quarter page ad in Event Program & 3x/yr Newsletter
- Both Lower Level Benefits

Copper \$500

- Company Name in all advertisements (print and digital)
- Business Card page ad in Event Program & logo in 3x/yr Newsletter
- Iron Level Benefits

Iron \$250

- Company Name in printed advertisements
- Listing in Event Program & Newsletter
- VIP Parking
- Sponsorship Certificate (Plaque for Levels Silver & up)

Make check to “**Cowboy Way**” and mail to:
Cowboy Way Jubilee
200-1/2 West Main Street
Suite D
Ardmore, OK 73401



Additional Sponsorship Opportunities

These Sponsors will have a private meeting with the sponsored Celebrity or Performer(s) as well as a banner at the Event with their logo proclaiming whom or what they are sponsoring. Each will be listed in the program guide as a Sponsor with Celebrity or performer bio or on Sponsor page with notation of their sponsorship. Sponsorships may be shared by up to two companies/individuals.

- **\$5,000** Sponsor Headlining Celebrity, Or, Band (2 of each available); *Or*, Sound/Stage 1
- **\$3,000** Sponsor Headlining Band (2 available), Event Program Guide, *Or*, Event Equipment Rentals (tables, chairs, portable toilets, & dumpsters)
- **\$1,500** Sponsor Celebrity of Choice (4 available), Event Advertisement (2 available), Headlining Band (2 available), *Or*, Sound/Stage 2
- **\$1,000** Sponsor Celebrity of Choice (8 available), Event Advertisement (2 available), *Or*, Opening Evening Entertainer (3 available)
- **\$750** Sponsor Daytime Entertainer (14 available), Event Advertisement (3 available), Event T-Shirts, *Or*, Horse & Carriage Rides
- **\$500** Sponsor Event Advertisement (6 available), Green Room Refreshments, *Or*, Event Security Detail
- **\$250** Sponsor Event Advertisement (6 available), Movies, *Or*, Green Room Furnishings

For sponsorship questions, please contact
Leslei Fisher, Event Founder
580.768.5559, cowboywayfest@gmail.com

Or, contact:
Christie Collins, Event Coordinator
580.222.5319 cell
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www.CowboyWayFest.com